

Session wise topics for Entrepreneurship Development Program (EDP) organised by ORT India

Total number of session: 15.

Mode: online

Instructor: Mr. Chethan Kumar G.S. B.E.,M.Tech.,M.B.A

Brief profile of Instructor:

Founder of "Initium Startup Incubation Centre" & Social Enterprise "Ihanvi Foundation".
Recognised mentor at Startup India Hub, MAARG portal,
Mentor of Change at Atal Innovation Mission(AIM) NITI Aayog India.
Internationally Certified "Entrepreneurship & Small Business" Instructor.
Global Resource Person for MSME & Startups.

Session 1: Entrepreneurship Awareness Program: Motivation session

Session 2: Entrepreneurship as a career choice: Ideas, Opportunities and Challenges

Session 3: Business ideas and opportunities in India: Idea Selection, Assessment and Validation

Session 4: Zero or low Investment Business Ideas

Session 5: Starting an MSME: Idea to Enterprise journey

Session 6: Starting a Startup: Idea to Launch phases

Session 7: Government Schemes, Grants and Funding support for MSMEs in India

Session 8: Government Schemes, Grants and Funding support for Startups in India

Session 9: Business plan preparation and stages

Session 10: Business Plan exercise, Q & A

Session 11: Business model Canvas(BMC) building & Pitching for Startups session

Session 12: BMC exercise , Q & A

Session 13: Legal structures, Intellectual Property Rights,compliances for MSMe and startups in India

Session 14: Managing an enterprise: Finance, operations and management

Session 15: Do's and Don'ts for a Successful Startup. Q&A and open discussion.

Each day sessions are followed by Q&A sessions, Activities and exercises.

Who can attend : All startup aspirants, Under graduates, Graduates, Postgraduates, Engineers, Professionals, Entrepreneurs/startups .

e-Certificates for all attendees affiliated or representative of ORT India**

***All attendees will receive a "FREE" document on "Schemes & Govt. Support for innovations"**

****e-certificates provided only for attendance of 100% and for list provided by ORT India.**

Program by : Initium Incubation & Mentoring Consultancy Pvt. Ltd., Bangalore, Karnataka in association with ORT India